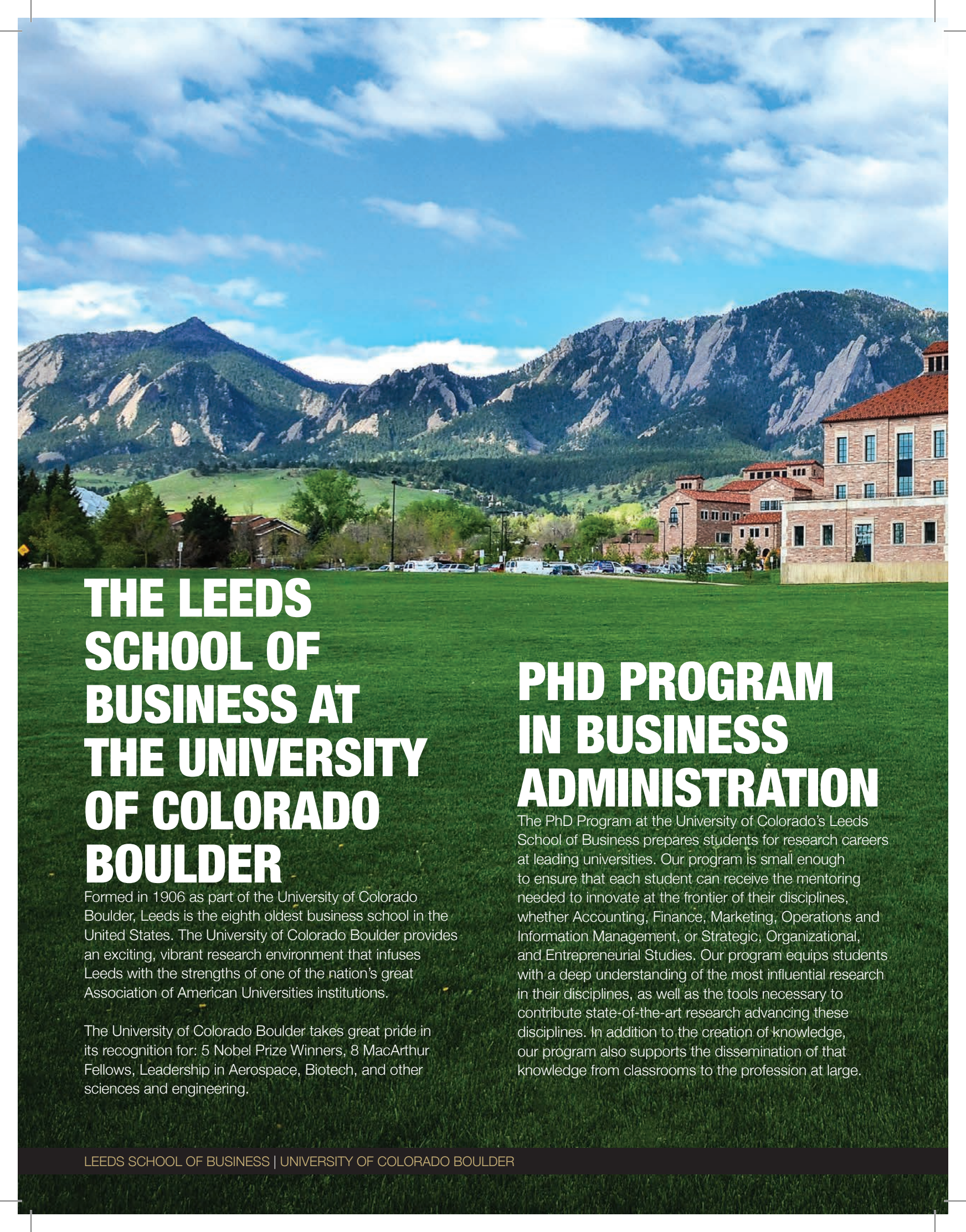


**THE LEEDS
SCHOOL OF
BUSINESS AT
THE UNIVERSITY
OF COLORADO
BOULDER**

**PHD PROGRAM
IN BUSINESS
ADMINISTRATION**



THE LEEDS SCHOOL OF BUSINESS AT THE UNIVERSITY OF COLORADO BOULDER

Formed in 1906 as part of the University of Colorado Boulder, Leeds is the eighth oldest business school in the United States. The University of Colorado Boulder provides an exciting, vibrant research environment that infuses Leeds with the strengths of one of the nation's great Association of American Universities institutions.

The University of Colorado Boulder takes great pride in its recognition for: 5 Nobel Prize Winners, 8 MacArthur Fellows, Leadership in Aerospace, Biotech, and other sciences and engineering.

PHD PROGRAM IN BUSINESS ADMINISTRATION

The PhD Program at the University of Colorado's Leeds School of Business prepares students for research careers at leading universities. Our program is small enough to ensure that each student can receive the mentoring needed to innovate at the frontier of their disciplines, whether Accounting, Finance, Marketing, Operations and Information Management, or Strategic, Organizational, and Entrepreneurial Studies. Our program equips students with a deep understanding of the most influential research in their disciplines, as well as the tools necessary to contribute state-of-the-art research advancing these disciplines. In addition to the creation of knowledge, our program also supports the dissemination of that knowledge from classrooms to the profession at large.



FUNDING

The Leeds School of Business typically offers full funding to its doctoral students, including international and domestic students. Doctoral students receive a basic \$30,000 annual stipend to work as research or teaching assistants. Students also receive full tuition waivers and support for a premium student health insurance plan.

All applicants to the Leeds PhD program who submit complete applications by the January 1 deadline are automatically considered for funding. There is no separate funding application.

Additional funding is available through several different sources, including teaching and fellowships. Business doctoral students are encouraged to apply for a summer Gerald Hart Doctoral Research Fellowship. The Hart Fellowship program is designed to encourage and reward early involvement in scholarly research and publication by providing doctoral students with additional funding to work with a faculty member on a research project.

LEEDS SCHOOL OF BUSINESS FAST FACTS

58

tenure track
research faculty

5

centers providing support
for research on consumer
financial decision-making,
entrepreneurship, finance, real
estate, and social responsibility

1

Behavior Lab available for
experimental research

70

70 referred journal articles
published in 2015





100%

placement of graduates from the PhD program at the Leeds School. Nearly all placements are in tenure track faculty positions in universities across 24 states and in 11 countries.

\$30,000

stipend plus full tuition waiver and support for a premium student health insurance plan

#52

ranked for the Leeds School of Business in the North American UTD Business School Research Rankings for output between 2011 – 2015.

over

95%

of 2013 - 2015 PhD graduates received conference and research funding.

LEEDS PHD PROGRAM FAST FACTS

Dr. Nathalie Moyen, Doctoral Committee Chair, and Jordan Martel, PhD candidate

PHD PROGRAM

MEET OUR GRADUATES



ACCOUNTING

"I can't imagine having a more enjoyable or productive PhD experience than the one I had at Colorado. The training and instruction are excellent and well-rounded. The research seminars are frequent and active, offering exposure to current research and an opportunity to network with the broader academic community. The high level of collegiality among and between PhD students and faculty produces a vibrant and stimulating research environment. The mentoring and support from the faculty was crucial in launching my academic career."

Jeremy Michels (PhD '14)

Assistant Professor of Accounting
The Wharton School, University of Pennsylvania



FINANCE

"My position as an Assistant Professor at the University of Arizona is in large part due to the faculty and PhD program at CU. The finance faculty's diversity of expertise and open-door policies honed my research interests, while the coursework developed me into a well-rounded researcher. Financial support, for data purchases and conference attendance, allowed me to focus on my research and develop a dissertation combining theoretical, empirical and numerical methods - a true product of the CU experience. Without the faculty's guidance and the PhD program's financial support, I wouldn't be where I am today."

David Brown (PhD '14)

Assistant Professor of Finance
Eller College of Management, University of Arizona

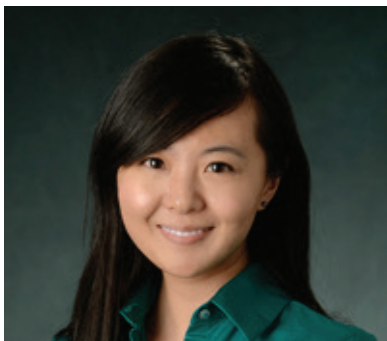


MARKETING

Winner of the 38th annual Robert Ferber Award for best article based on a dissertation appearing in the Journal of Consumer Research.

Caleb Warren (PhD '10)

Assistant Professor of Marketing
Mays Business School, Texas A&M University



OPERATIONS AND INFORMATION MANAGEMENT

"The professors at Leeds are always supportive and genuinely care about PhD students. I never had a hard time approaching anyone for help or advice on research ideas I wanted to develop. I also appreciate the multidisciplinary culture here. Over the course of my PhD study, I took courses and engaged in research collaboration with faculty at the Leeds school and across the campus. The rigorous multidisciplinary training and the collegial environment allowed me to fully explore my intellectual potential."

Jingjing Li (PhD '13)

Assistant Professor of Commerce
McIntire School of Commerce, University of Virginia



STRATEGIC, ORGANIZATIONAL, AND ENTREPRENEURIAL STUDIES

Finalist for the ENT Division's Heizer Dissertation Award from the Academy of Management

Carla Bustamante (PhD '16)

Assistant Professor of Innovation and Entrepreneurship
School of Business, Universidad Adolfo Ibanez (Chile)

ADMISSIONS

Our faculty look for applicants who have a strong command of research skills, as well as excellent written and verbal communication skills. Strong applicants are intellectually curious and highly motivated by academic inquiry. We are committed to increasing ethnic, cultural, and gender diversity among our faculty, staff, and students, as well as ensuring equal opportunity to all students.

The deadline to apply for admission is January 1. All applications received by that date are automatically considered for student funding.

Admission Requirements:

1. Hold at least baccalaureate degree or its equivalent from an accredited college or university.
2. Submit official GMAT or GRE scores that are less than 5 years old regardless of the applicant's previous educational experience.
3. Be proficient in English. Scores from the TOEFL or IELTS are required unless your native language is English.
4. Provide a current vitae/resume.
5. Provide three letters of recommendation.
6. Submit one set of unofficial transcripts from each institution for all higher education you have completed regardless of whether you received a degree.
7. Provide a personal statement that explicitly addresses your academic interests, including research interests and career objectives.
8. Complete a Leeds PhD Program Applicant Information Sheet.

Our average test scores for our admitted doctoral students are as follows:

GMAT	GRE	TOEFL	IELTS
707	320	100	7.0



Francisco Morales, PhD candidate teaching the Senior Seminar in Strategy.

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LeedsPhD@colorado.edu

303-492-4578



ACCOUNTING



Program Director

**DR. JONATHAN
ROGERS**

Jonathan.Rogers@colorado.edu

Jonathan L. Rogers studies voluntary disclosure, market microstructure, multinational firms, insider trading, and stock return volatility. He has published articles in all three top accounting journals (Journal of Accounting Research, Journal of Accounting and Economics, The Accounting Review). His research has been cited by The Wall Street Journal, The New York Times, Financial Times, Fortune, Reuters, Bloomberg TV, CNBC, and by members of Congress. Additionally, he is on the editorial board of the Journal of Accounting Research and works as an ad hoc reviewer for the Journal of Finance, the Accounting Review, the Journal of Accounting and Economics, the Review of Accounting Studies, Contemporary Accounting Research, American Accounting Association Midyear, and the Annual and FARS section meetings. He is a winner of the 2015 EKS&H Faculty Fellowship, the 2015 RAST Conference Best Paper Award, a 2011 Fama-Miller Center Research Grant, the 2010 William Ladany Faculty Scholar, the 2009 Ernest R. Wish Award, a 2009 Initiative on Global Markets Research Grant, the 2003 Deloitte Foundation Doctoral Fellowship, the European Accounting Association's 2003 Doctoral Colloquium Fellowship, and a 2001 Geewax, Terker & Company Prize for Investment Research.

In addition to a bachelor's degree in business administration in finance and a bachelor's degree in economics with a minor in accounting, both received in 1996 from the University of Texas, Rogers is a certified management accountant (inactive) and is certified in financial management (inactive). In 2005, he graduated with a PhD in accounting from the Wharton School of the University of Pennsylvania.

The Accounting PhD program provides students the opportunity to work in collaborative relationships with faculty and gain the skills necessary to conduct research that contributes to knowledge in corporate disclosure, international accounting standards, corporate governance, information intermediaries (e.g., financial analysts), market microstructure and executive compensation. The accounting group specializes in empirical financial research, which relies heavily on econometric methods.

FINANCE



Program Director

**DR. EDWARD
VAN WESEP**

Edward.VanWesep@colorado.edu

Edward D. Van Wesep received an Sc.B. in Applied Mathematics - Economics from Brown University in 2003, and a Ph.D. in Economics from Stanford University in 2007. Dr. Van Wesep has published papers in the Review of Financial Studies, Journal of Finance, and Journal of Financial Economics. He studies financial compensation, primarily of rank-and-file employees, but also executives. Past research has concerned the use of signing bonuses, severance pay, incentive pay, stock options, and pay timing as motivation, retention, and screening devices. He currently studies the effect of tenure/employment guarantees on productivity, and methods to improve the measurement of productivity for employees working in teams. Other research interests are corporate governance, short sales, shareholder voting.

The Finance PhD program prepares students to study empirical and theoretical issues in corporate finance, structure of securities markets, valuation and asset pricing, derivatives, corporate governance, and information economics. The finance faculty research a broad array of issues, covering both asset pricing and corporate finance. Topics include social impact investing, venture capital, IPO under-pricing, corporate borrowing, and gambling. The faculty approach these questions with both static and dynamic theoretical models and statistical techniques.

MARKETING



Program Director

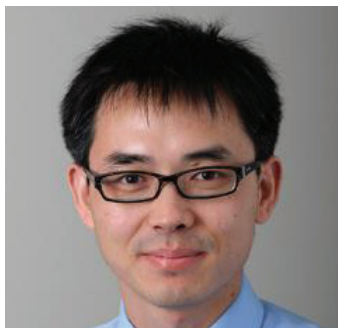
**DR. PETER
MCGRAW**

Peter.McGraw@colorado.edu

Peter McGraw is an innovative researcher who has a talent for fostering community. During his academic career, he has received more than 15 awards, grants and honors. He has published more than 30 papers in outlets such as the Journal of Consumer Research, Journal of Marketing Research, Management Science, Psychological Science, and the Journal of Personality and Social Psychology. Dr. McGraw's research examines the interrelationship of judgment, emotion, and choice, with a focus on consumer behavior and public policy. He has recently turned his attention to the question of what makes things funny, and its implications for marketing and management. The advantage that he has over his predecessors is his ability to conduct state-of-the-art experiments with the help of the team he directs at the Humor Research Lab (aka HuRL), a laboratory dedicated to the experimental study of humor, its antecedents and consequences.

The Marketing PhD program provides students the opportunity to work in collaborative relationships with faculty and gain the skills necessary to conduct research that contributes to knowledge in consumer behavior and marketing disciplines. Research interests of the marketing faculty and doctoral students includes consumer preferences and behavior, marketing communication and persuasion, auction marketing, new product introductions, pricing, and social responsibility. Research methods include lab and field experiments, empirical methods, and theoretical modeling.

OPERATIONS AND INFORMATION MANAGEMENT



Program Director

**DR. DAN
ZHANG**

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Prior to Leeds, Dan Zhang was faculty of operations management at Desautels Faculty of Management, McGill University in Montreal, Canada. Dr. Zhang received his PhD in industrial engineering from University of Minnesota and subsequently did postdoctoral work at Booth School of Business, University of Chicago. His current primary research interest is revenue management and pricing. In the last few years, he worked on approximate dynamic programming methods for large-scale dynamic optimization problems and on consumer behavior models with applications to revenue management and pricing. Dr. Zhang is a frequent reviewer for academic journals, conferences, and grant agencies. For his review work, he recently received meritorious service awards from Management Science and Manufacturing and Service Operations. Dr. Zhang currently serves on the editorial board of Journal of Revenue and Pricing Management, and is a Senior Editor for the journal Production and Operations Management. Dr. Zhang teaches in the area of operations management and data analytics. He consulted in the area of pricing and revenue management for companies in the US, Canada, Europe, and China.

The OPIM PhD program offers students a field of study in either operations or information systems and the rigorous curriculum varies based on the research interests and background of the student. Research interests of the information management faculty include developing and testing behavioral theory of the individual and organizational uses of information technology, as well as technical issues in knowledge management and information retrieval. Research interests of the operations management faculty include the creation, understanding, and solution of mathematical models that represent important problems in business, economics, operations management, and resource allocation.

STRATEGIC, ORGANIZATIONAL, AND ENTREPRENEURIAL STUDIES



Program Director

**DR. JEFFREY
YORK**

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Professor Jeffrey G. York is the Shane Faculty Scholar at the University of Colorado Boulder. Professor York's teaching and research are focused on environmental entrepreneurship, the simultaneous creation of ecological and economic goods. Professor York has published research in journals such as the Academy of Management Review, Academy of Management Journal, Journal of Business Venturing, Organization Science, and Strategic Management Journal. His research has won numerous awards including the Alliance for Research on Corporate Sustainability (ARCS) Sustainability Scholar Award, the Academy of Management Organizations and the Natural Environment (ONE) Emerging Scholar Award, and the NYU-Stern Conference on Social Entrepreneurship Best Paper Award. He is a field editor for the Journal of Business Venturing and a member of the editorial board of the Academy of Management Journal, Entrepreneurship Theory & Practice, and Strategic Entrepreneurship Journal.

The SOES PhD program emphasizes state-of-the-art research on firm strategy and organizational behavior, particularly as it applies to entrepreneurs and entrepreneurship. Many of the strategy-focused faculty and PhD students research topics that bridge strategy and entrepreneurship, including entrepreneurial dynamics within and entry into industries, innovation and knowledge spillover across firms, opportunity exploitation, and social ventures. Other research topics bridge organizational science and entrepreneurship, including entrepreneurial cognition and decision making, startup team dynamics, organizational emergence, opportunity identification, career mobility, and self-employment. Our organizational behavior-focused faculty and doctoral students examine topics including but not limited to leadership, justice, emotions, decision-making, motivation, decision racial and gender biases, and factors that make a great team.

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