

Table 1: Number of Marketing Publications (JCR, JMR, JM, Marketing Science) per Faculty Member by Department

2007-2011				2012-2016				2007-2016			
University (Order by Median)	N Faculty ^a	Median ^b	Mean ^c	University (Order by Median)	N Faculty ^d	Median	Mean	University (Order by Median)	N Faculty ^a	Median	Mean
Yale	7	5.00	4.71	Duke	16	3.00	3.06	Duke	14	7.00	7.21
Chicago	5	4.00	6.40	Colorado	10	3.00	2.50	Stanford	10	7.00	6.80
Stanford	10	4.00	4.30	Wash U StL	8	2.50	2.13	Yale	7	6.00	7.86
Duke	14	4.00	4.21	Cornell	8	2.50	2.13	Maryland	11	6.00	6.18
Columbia	13	4.00	3.85	Maryland	14	2.00	2.79	Columbia	13	6.00	5.69
Pittsburgh	6	3.50	4.00	Tilburg	11	2.00	2.73	Wash U StL	6	5.50	5.83
Wash U StL	6	3.50	3.67	Yale	9	2.00	2.67	Cornell	8	5.50	5.00
Minnesota	10	3.50	3.00	Chicago	7	2.00	2.29	Minnesota	10	5.50	4.80
UBC	8	3.00	3.63	Stanford	12	2.00	2.25	Chicago	5	5.00	8.40
USCalifornia	15	3.00	3.53	Penn State	14	2.00	2.14	Tilburg	10	5.00	6.70
Maryland	11	3.00	3.27	Columbia	17	2.00	2.00	Penn	18	5.00	5.11
Penn	18	3.00	3.17	UCLA	13	2.00	1.62	Wisconsin	8	5.00	4.75
Wisconsin	8	3.00	3.13	Florida	10	1.50	2.60	Colorado	6	4.50	4.67
Cornell	8	3.00	2.88	Indiana	16	1.50	1.69	Pittsburgh	6	4.00	6.33
Texas-Austin	13	3.00	2.54	Carnegie_M	8	1.50	1.63	UCLA	9	4.00	4.44
HKUST	8	2.50	3.50	Pittsburgh	9	1.00	2.67	Texas-Austin	13	4.00	3.92
Florida	8	2.00	3.88	Penn	20	1.00	2.30	Florida	8	3.50	6.13
Tilburg	10	2.00	3.70	MIT	9	1.00	2.11	HKUST	8	3.50	5.00
UCLA	9	2.00	3.11	Minnesota	13	1.00	1.85	Penn State	10	3.50	3.70
Northwestern	17	2.00	3.06	Northwestern	22	1.00	1.77	UBC	8	3.00	7.00
Michigan	13	2.00	2.54	HKUST	11	1.00	1.73	USCalifornia	15	3.00	5.00
Colorado	6	2.00	2.17	Michigan	14	1.00	1.64	Northwestern	17	3.00	4.65
Indiana	13	2.00	2.08	Wisconsin	11	1.00	1.64	Michigan	13	3.00	4.31
Toronto	12	2.00	1.92	NYU	17	1.00	1.47	Indiana	13	3.00	3.69
Penn State	10	1.50	2.00	USCalifornia	18	1.00	1.44	Toronto	12	3.00	3.25
Carnegie_M	4	1.00	2.75	Texas-Austin	16	1.00	1.31	Carnegie_M	4	2.00	4.75
MIT	9	1.00	2.44	Toronto	15	1.00	1.27	MIT	9	2.00	4.56
NYU	15	1.00	1.60	Erasmus	10	1.00	0.80	NYU	15	2.00	3.00
Erasmus	6	1.00	1.33	UBC	9	0.00	3.00	Erasmus	6	1.00	2.00
Harvard	12	0.00	1.00	Harvard	15	0.00	0.93	Harvard	12	0.00	1.42
Total (30 schools)	304	3.00	3.02		382	2.00	1.96		304	4.00	4.93

Note. ^a Only faculty with PhD prior to 2007. ^b Median number of publications per faculty member. ^c Mean number of publications per faculty member. ^d Only faculty with PhD prior to 2012.

Table 5: Gini Coefficients in Marketing Publications across Schools

University	Marketing Publications (JCR, JMR, JM, Marketing Science)		
	2007-2011 ^a	2012-2016 ^b	2007-2016 ^a
Harvard	0.78	0.71	0.79
Carnegie_M	0.48	0.57	0.54
UBC	0.44	0.70	0.53
MIT	0.58	0.56	0.52
Northwestern	0.54	0.60	0.50
Erasmus	0.54	0.50	0.50
Michigan	0.53	0.55	0.49
Tilburg	0.50	0.57	0.49
Florida	0.42	0.57	0.48
NYU	0.57	0.46	0.46
Penn	0.44	0.57	0.46
Pittsburgh	0.36	0.56	0.44
Penn State	0.43	0.43	0.43
Yale	0.41	0.53	0.42
Toronto	0.50	0.40	0.41
Indiana	0.44	0.48	0.40
Chicago	0.39	0.57	0.40
Cornell	0.34	0.48	0.39
USCalifornia	0.37	0.57	0.38
Texas-Austin	0.34	0.54	0.36
HKUST	0.29	0.46	0.34
Columbia	0.31	0.46	0.34
Minnesota	0.39	0.43	0.33
Maryland	0.38	0.32	0.31
UCLA	0.29	0.46	0.30
Wisconsin	0.38	0.41	0.30
Duke	0.34	0.26	0.29
Stanford	0.26	0.35	0.26
Colorado	0.27	0.24	0.24
Wash U StL	0.24	0.26	0.13
Average across schools	.42	.49	.41
Average across individual faculty members	.46	.53	.45

Note. ^aOnly faculty with PhD prior to 2007. ^bOnly faculty with PhD prior to 2012.

Table A3: All UTD Publications by Schools

2007-2011				2012-2016				2007-2016			
University (Order by median)	N Faculty ^a	Median ^b	Mean ^c	University (Order by median)	N Faculty ^d	Median	Mean	University (Order by median)	N Faculty ^a	Median	Mean
Chicago	5	5.00	6.60	Duke	16	3.50	3.44	Duke	14	8.00	8.36
Yale	7	5.00	4.71	Yale	9	3.00	3.11	Wash U StL	6	7.50	7.50
Pittsburgh	6	4.50	4.67	Wash U StL	8	3.00	2.88	Stanford	10	7.00	6.90
Wash U StL	6	4.50	4.33	Colorado	10	3.00	2.80	Columbia	13	7.00	6.77
Duke	14	4.00	4.93	Cornell	8	3.00	2.63	Cornell	8	7.00	5.75
Columbia	13	4.00	4.38	Maryland	14	2.50	3.14	Wisconsin	8	7.00	5.63
Stanford	10	4.00	4.30	Stanford	12	2.50	2.50	Minnesota	10	6.50	5.40
Penn	18	4.00	3.94	Florida	10	2.00	3.10	Yale	7	6.00	8.43
Minnesota	10	4.00	3.40	Tilburg	11	2.00	2.91	Tilburg	10	6.00	7.20
Wisconsin	8	3.50	3.50	MIT	9	2.00	2.89	Maryland	11	6.00	6.82
Florida	8	3.00	4.50	Columbia	17	2.00	2.76	Pittsburgh	6	5.50	7.17
USCalifornia	15	3.00	4.00	Chicago	7	2.00	2.57	Chicago	5	5.00	9.00
UBC	8	3.00	3.75	Penn State	14	2.00	2.50	Penn	18	5.00	6.17
HKUST	8	3.00	3.75	Carnegie_M	8	2.00	2.25	Penn State	10	5.00	4.90
Maryland	11	3.00	3.64	Wisconsin	11	2.00	2.09	Texas-Austin	13	5.00	4.31
Cornell	8	3.00	3.13	Minnesota	13	2.00	2.08	UBC	8	4.50	7.75
Texas-Austin	13	3.00	2.69	Toronto	15	2.00	2.07	Florida	8	4.50	7.25
Indiana	13	3.00	2.38	Michigan	14	2.00	2.00	Colorado	6	4.50	5.50
Penn State	10	2.50	2.80	UCLA	13	2.00	1.85	Carnegie_M	4	4.00	6.25
Colorado	6	2.50	2.67	USCalifornia	18	1.50	1.89	USCalifornia	15	4.00	5.93
Tilburg	10	2.00	4.00	Indiana	16	1.50	1.81	HKUST	8	4.00	5.25
Northwestern	17	2.00	3.29	Texas-Austin	16	1.50	1.56	Michigan	13	4.00	5.23
UCLA	9	2.00	3.22	UBC	9	1.00	3.56	Northwestern	17	4.00	4.94
Michigan	13	2.00	3.08	Pittsburgh	9	1.00	2.89	UCLA	9	4.00	4.89
Toronto	12	2.00	2.33	Penn	20	1.00	2.55	Toronto	12	4.00	4.67
Carnegie_M	4	1.50	3.25	Northwestern	22	1.00	1.86	Indiana	13	4.00	4.15
Erasmus	6	1.50	1.50	HKUST	11	1.00	1.73	MIT	9	3.00	6.78
MIT	9	1.00	3.89	NYU	17	1.00	1.53	NYU	15	2.00	3.07
NYU	15	1.00	1.67	Erasmus	10	1.00	1.00	Erasmus	6	1.50	2.33
Harvard	12	0.00	1.33	Harvard	15	0.00	1.13	Harvard	12	0.00	2.00
Total	304	3.00	3.43		382	2.00	2.30		304	5.00	5.70

Note. ^a Only faculty with PhD prior to 2007. ^b Median number of publications per faculty member. ^c Mean number of publications per faculty member. ^d Only faculty with PhD prior to 2012.

Table A4: All A-level Publications by Schools

2007-2011				2012-2016				2007-2016			
University (Order by Median)	N Faculty ^a	Median ^b	Mean ^c	University (Order by median)	N Faculty ^d	Median	Mean	University (Order by median)	N Faculty ^a	Median	Mean
Chicago	5	6.00	7.60	Duke	16	4.50	4.69	Duke	14	9.50	11.36
Duke	14	5.50	6.57	Yale	9	4.00	3.89	Stanford	10	9.50	9.30
Stanford	10	5.50	6.00	Penn State	14	3.50	3.64	Yale	7	8.00	10.00
Yale	7	5.00	5.43	Colorado	10	3.50	3.40	Wash U StL	6	8.00	8.33
Columbia	13	5.00	5.31	Wash U StL	8	3.50	3.13	Columbia	13	8.00	8.15
Wash U StL	6	5.00	5.00	Minnesota	13	3.00	4.46	Minnesota	10	7.00	8.20
Pittsburgh	6	4.50	4.67	UBC	9	3.00	4.00	MIT	9	7.00	7.78
Minnesota	10	4.00	4.60	Chicago	7	3.00	4.00	Maryland	11	7.00	7.09
MIT	9	4.00	4.44	MIT	9	3.00	3.33	Cornell	8	7.00	6.63
Penn	18	4.00	4.28	Columbia	17	3.00	3.18	Wisconsin	8	7.00	5.63
UBC	8	3.50	4.50	Stanford	12	3.00	3.17	UBC	8	6.50	9.00
HKUST	8	3.50	3.88	Cornell	8	3.00	2.88	Penn State	10	6.50	6.90
Wisconsin	8	3.50	3.50	Maryland	14	2.50	3.21	Chicago	5	6.00	10.60
Florida	8	3.00	4.75	Florida	10	2.50	3.20	Tilburg	10	6.00	8.10
Northwestern	17	3.00	4.24	Carnegie_M	8	2.50	3.00	Colorado	6	6.00	7.00
USCalifornia	15	3.00	4.20	Penn	20	2.50	2.90	Penn	18	6.00	6.78
Colorado	6	3.00	3.83	Indiana	16	2.50	2.13	Pittsburgh	6	5.50	7.17
Maryland	11	3.00	3.82	Indiana	16	2.50	2.13	Florida	8	5.00	7.63
Cornell	8	3.00	3.75	Tilburg	11	2.00	3.45	Northwestern	17	5.00	6.24
Penn State	10	3.00	3.50	UCLA	13	2.00	2.77	Northwestern	17	5.00	6.24
UCLA	9	3.00	3.44	Wisconsin	11	2.00	2.64	Toronto	12	5.00	5.92
Texas-Austin	13	3.00	2.69	Toronto	15	2.00	2.53	Michigan	13	5.00	5.77
Indiana	13	3.00	2.62	Michigan	14	2.00	2.36	UCLA	9	5.00	5.22
Toronto	12	2.50	3.00	Northwestern	22	2.00	2.18	Indiana	13	5.00	4.62
Tilburg	10	2.00	4.40	NYU	17	2.00	2.12	Texas-Austin	13	5.00	4.46
Michigan	13	2.00	3.31	USCalifornia	18	2.00	2.11	HKUST	8	4.50	5.63
NYU	15	2.00	2.13	Erasmus	10	2.00	2.10	USCalifornia	15	4.00	6.27
Carnegie_M	4	1.50	3.25	Texas-Austin	16	1.50	1.69	Carnegie_M	4	4.00	6.25
Erasmus	6	1.50	1.83	Pittsburgh	9	1.00	2.89	NYU	15	3.00	3.93
Harvard	12	0.00	2.33	HKUST	11	1.00	1.91	Erasmus	6	2.00	3.33
				Harvard	15	0.00	2.40	Harvard	12	0.50	4.58
Total	304	3.00	4.02		382	2.00	2.90		304	6.00	6.79

Note. ^a Only faculty with PhD prior to 2007. ^b Median number of publications per faculty member. ^c Mean number of publications per faculty member. ^d Only faculty with PhD prior to 2012.