Social Responsibility & Sustainability Emphasis Guide



Leeds School of Business university of colorado boulder

Career Guide

The Social Responsibility and Sustainability Track focuses on values-based practices of organizations. This track identifies how business professionals can promote responsible corporate governance practices to create lasting positive social impact. The track will introduce students to values-based decision making and business practices. Students will learn about SRS practices across different functions of an organization and have the opportunity to apply their knowledge through projects, case studies, competitions, and examination of current business practices. Course work in leadership and governance will provide students with skills and knowledge to create positive social impact in an organization.

Students will be prepared to provide practical solutions for the social and environmental complexities of modern business.

Industry Overview

After completing the SRS track, students may find opportunities as sustainability consultants, CRS reporting officers, sustainability auditors/officers/managers, environmental and risk managers, ESG investment analysts, socially responsible investment fund managers, sustainable operations project managers, supply chain managers, and green marketing strategists, among others. Social Responsibility & Sustainability students may also participate in the Center for Ethics and Social Responsibility's (CESR) trek program, where students meet directly with executives from high-solvency businesses with a strong presence in social impact activities, social responsibility practices and programs, and significant sustainability initiatives. Ongoing career support for SRS students is available through CESR's Impact Internship Program and CESR's bi-weekly Impact Business newsletter featuring internship, job and research opportunities.



Additional Tips

Organizations to Join

- CESR Fellows
- Women in BusinessCESR Impact Internship
- Program

Events & Networking

- Attend Career FairsAttend Meet & Greet/Office
- Hours with employersBusiness Ethics Case Competition

Course Electives Employers Notice

- Business Analytics
- Critical Leadership Skills
- Excel Courses
- SQL
- Python

Recruiting Timeline

Fall Semester

Some companies recruit during fall semester for internships and full-time jobs.

Spring Semester

Most companies recruit in the spring. Be on the lookout for both internships and full-time positions in the spring.

Resources

Resume and Cover Letter Templates at **leeds.ly/CareerRoundup** Make an appointment with your Industry Coach today at **leeds.ly/careeradv** Stay up to date on jobs and events at **leeds.ly/Handshake**

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Academic Guide

REQUIRED COURSES



CESR/MGMT 4130: Sustainable Operations

CESR/ORGN 3040: Fundamentals of Ethical Leadership

CHOOSE THREE ELECTIVES

FNCE 2280: Investing in Sustainability ORGN 3030: Critical Leadership Skills CESR 3050: Sustainable Space Governance CESR/ENLP 3060: Our Sustainable Future* CESR 4000: Leadership Challenges** CESR/ORGN 4430: Corporate Boards in Action CESR 4005: Business Solutions for the Developing World ORGN 4300: Leading Diverse and Inclusive Organizations ORGN 4100: Global Business Ethics ACCT 4828: ESG Reporting: Accounting for a Changing World ESBM 4830: New Venture Creation***

* Offered through CU in DC **Fall Only, Instructor Permission Needed ***Prerequisite of ESBM 3700; project must be SRS related

REQUIRED SENIOR CAPSTONE -



CESR 4850:

The Sustainable Firm: ESG Strategies and Practice

QUICK REMINDERS

- The Social Responsibility & Sustainability track requires a total of 18 credit hours, or 6 courses and can be completed in 3 semesters.
- All courses are **3 credit hours** unless otherwise noted.
- Students must complete all BCOR and BASE classes to enroll in any Area of Emphasis classes.
- Recommended that students join CESR Fellows and consider the CESR Impact Internship Program.



Book an appointment with an advisor today!

appointments.colorado.edu