



## **Leeds EXCEL Scholars Program Office of Diversity Affairs**



**Leeds** School of Business  
UNIVERSITY OF COLORADO BOULDER

Thank you for taking the time to review the following information in preparation for your Leeds EXCEL Scholars Program interview.

You will learn more about the Leeds EXCEL Scholars Program, the KeyBank Summer Bridge Program, the Office of Diversity Affairs, the Diverse Scholars Program, and the Leeds School of Business.

If you have any questions, please write them down so that you can ask them during your scheduled interview time.

# Why was I chosen for the Leeds EXCEL Scholars Program?



The Leeds School of Business has become much more competitive in its admissions requirements, with an acceptance rate just below 30%. Students admitted directly into Leeds on average have a cumulative high school GPA of 3.87.

The Office of Diversity Affairs and the Leeds School of Business are aware that many talented students fall short of the admission requirements. We recognize that these students are resilient in overcoming challenges, have a strong work ethic and leadership qualities, and understand the value of diversity. All of which cannot be measured by statistical numbers. Thus, the Office of Diversity Affairs conducts a secondary review of applications and has selected you to interview for a spot within our Leeds EXCEL Scholars Program. EXCEL stands for Excellence in Education and Leadership. As stated in your admittance letter, by interviewing for and being accepted by the Leeds EXCEL Scholars Program, you have an opportunity to gain admission into the Leeds School of Business.

If you are accepted into the Leeds EXCEL Scholars Program, you will enjoy the benefits of the program including admissions to Leeds, Leeds Residential Academic Program (RAP) priority, a one-time \$1,000 CU-LEAD scholarship, automatic enrollment into the Diverse Scholars Program, and connection to Leeds faculty and staff.

# Benefits & Requirements

## Academic Support

- Mandatory Summer Bridge Experience
- Cohorted business courses for the first year
- One-on-one tutoring in ALL business courses, including Business Math & Economics
- Academic Success Sessions
  - Faculty office hours in our office
  - Exam review sessions

## Supplemental Support

- Beginning and mid-semester check ins
  - Personal, social, and emotional support
- Peer Mentoring Program
  - Connection to peers and upperclassmen
- Faculty Mentoring Program
  - Connection to Leeds Faculty
- Professional Development



The Leeds EXCEL Scholars Program provides academic support to ensure your success as a first-year student in Leeds. Because your future GPA as a business student is critical to your future job applications, opportunities, and placement, we require all EXCEL Scholars to participate in the KeyBank Summer Bridge Program.

The Leeds EXCEL Scholars Program also requires students to participate in cohort courses for their first year. Cohort means that all EXCEL Scholars will be enrolled in the same class sections so that students can form study groups and access tutoring while also creating community. We identify the best professors across Leeds departments to support our scholars.

The EXCEL Scholars Program requires mandatory tutoring for students who earn less than a C on their first midterm exams. We encourage all students to utilize our FREE tutoring, even for those earning Bs or above. In addition, you will be required to participate in:

- Academic success sessions (faculty office hours, exam review sessions, academic skills workshops)
- Beginning and mid-semester check-ins with ODA staff
- Peer Mentoring Program
- Faculty Mentoring Program
- Professional development sessions
- Community building events

# KeyBank Summer Bridge Program

Sunday, July 7<sup>th</sup> – Friday, July 26<sup>th</sup>, 2024

## Benefits

- Opportunity to meet and interact with Leeds faculty and staff
- Supportive transition to college from high school
- In-depth introduction to first-year courses
- Meet and form community with program peers and upper classmen
- Connect with corporate partners

## Introduction to First Semester Courses

- World of Business
- Microeconomics
- Business Math
- Business Writing
- Microsoft Excel



## Why is the KeyBank Summer Bridge Required?

The KeyBank Summer Bridge Program is vital in assisting EXCEL Scholars in laying a strong academic foundation before starting the fall semester.

During the KeyBank Summer Bridge Program, you will have an in-depth introduction to your first-semester business courses, cultivate relationships with Leeds faculty and staff, and network with corporate partners during class workshops and corporate site visits. Summer Bridge courses and evening activities are also supported by current Leeds students, many of whom are past EXCEL Scholars. They are another group to support your successful transition to the Leeds School of Business.

The KeyBank Summer Bridge Program is a 3-week residential program on the CU Boulder campus. It is a free program (room, meals, and class materials are provided) but transportation to and from the summer program is not included. **You must agree to fully participate and commit to the KeyBank Summer Bridge Program to be considered for the Leeds EXCEL Scholars Program.**



## **What is the Office of Diversity Affairs (ODA)?**

The ODA is an undergraduate program in the Leeds School of Business that serves a diverse student body that is committed to being a part of our community.

# Office of Diversity Affairs

## Meet The Staff



**Ruby Batalla**  
Director



**Desireé Ramirez**  
Program Manager



**Laura Moore**  
Program Manager



**Gerardo Ceballos**  
Program Manager



**Yazzmynn Martinez**  
Program Manager



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The Office of Diversity Affairs staff members are eager to work with students on their academic, personal, and professional goals. Each student will be assigned a staff member and will meet regularly throughout their undergraduate career at Leeds.

# Recruitment Pipeline



Our office serves students from our pipeline recruitment programs including the CU Pre-Collegiate Programs, Business Leadership Program, and Women in Business Case Competition.

We also serve students who receive scholarships from the Morgan Scholarship, Denver Scholarship Foundation, and Community Development Group Scholars.

Finally, we also serve students who are directly admitted to the Leeds School of Business and others who are admitted to the Leeds School of Business through the EXCEL Scholars Program.

All students served by the Office of Diversity Affairs become part of our Diverse Scholars Program (DSP) at Leeds.

# Diverse Scholars Program

**ACADEMIC**  
ACHIEVEMENT

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**EDUCATIONAL**  
EXCELLENCE

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**COMMUNITY**  
BUILDING

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**PROFESSIONAL**  
DEVELOPMENT



The Diverse Scholars Program has four pillars that guide our community's development as students, peers and future business professionals.



# Diverse Scholars Program

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## ACADEMIC ACHIEVEMENT

- Free Peer Tutoring for Business Courses
  - Academic Boot Camps for Accounting & Finance Mods
  - Academic Coaching for 1<sup>st</sup> & 2<sup>nd</sup> Years
  - Cohorting of EXCEL Scholars for 1<sup>st</sup> Year
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## EDUCATIONAL EXCELLENCE

- Research Initiative
  - First-Year Global Experience
  - Renewable Participation Grant
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## PROFESSIONAL DEVELOPMENT

- Lunch/Zoom & Learn
  - Office Hours
  - Career Fair Preparation
  - Senior Placement
  - Student Staff & Coaching
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## COMMUNITY BUILDING

- Peer Mentor Program
  - Faculty Mentoring Program
  - Community Dialogues with the Center for Inclusion and Social Change
  - All-Member Town Halls
  - Annual Academic Awards Banquet with the Multicultural Business Student Association
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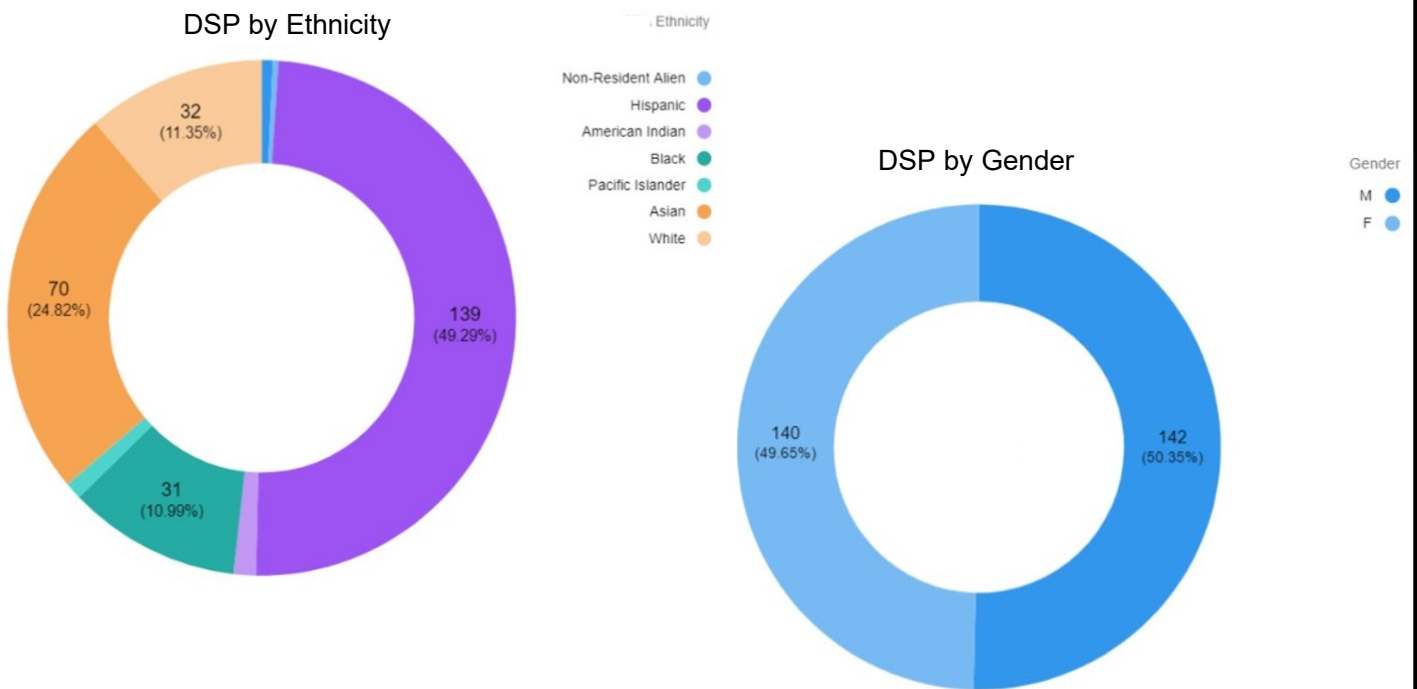


The Office of Diversity Affairs believes that all students served by our office will not only achieve their desired academic goals but will exceed expectations. The opportunities and programs offered under our Academic Achievement and Educational Excellence pillars provide opportunities for students to gain confidence in their academics and engage in specialized co-curricular activities.

Our office also provides high-touch experiences with corporate executives who visit and recruit Leeds Students for internships and job placement. Lunch/Zoom & Learns are one-hour seminars where our students learn from and connect with corporate partners. Through these and other high-touch experiences, students begin to build professional connections, expand their networks, and access future opportunities.

Lastly, the ODA strives to support and create opportunities for students to bond with peers and to ensure a student's acclimation and retention to Leeds, the ODA community, and CU Boulder.

# Diverse Scholars Program



The Office of Diversity Affairs knows that our student population adds great value to the Leeds School of Business. Our diverse backgrounds bring unique and special histories which make our individual stories rich in experience. Our Leeds community also greatly benefits from the diverse demographics of our DSP community. The graphic on the left shows our DSP student diversity by ethnicity.

Given that the business field has significant gender inequities in executive positions, the ODA works hard to create programs and opportunities for young women to enroll in business and build leadership skills. We are excited that within our DSP community, there is an equal representation of gender.



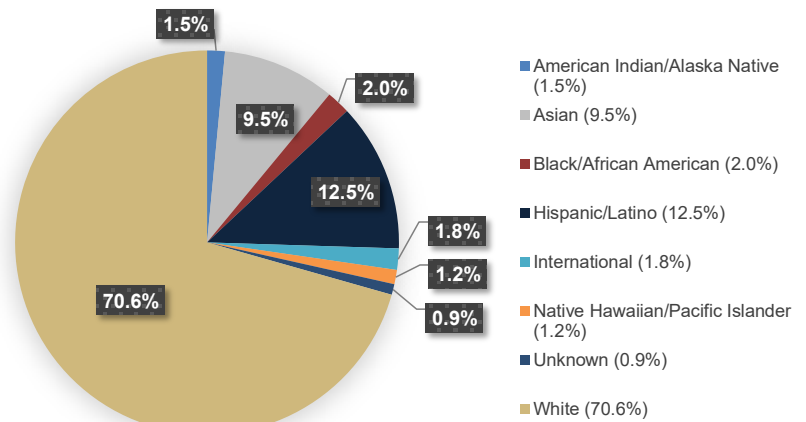
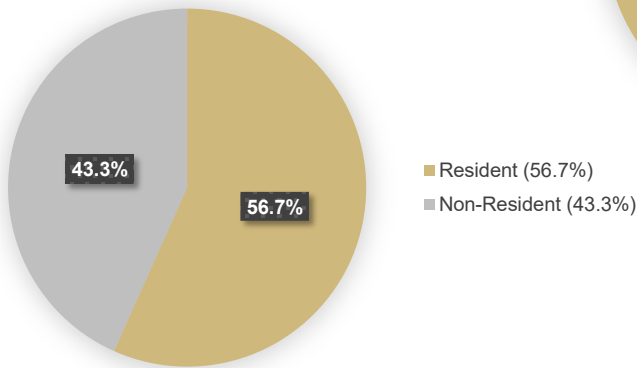
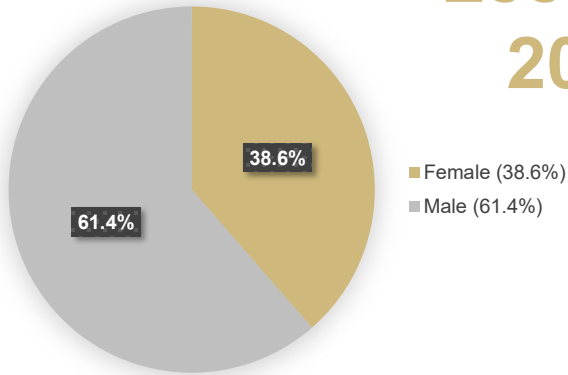
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DEVELOPING PRINCIPLED  
INNOVATIVE LEADERS  
*who drive value*

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The next few slides will provide you with additional information about the Leeds School of Business.

# Leeds School of Business 2023 Enrollment Facts



**#18** Public Undergraduate Business Program  
*(U.S. News & World Report)*

**4,000+**  
Undergraduate students



The Leeds School of Business is ranked #18 by the U.S. News & World Report. Even with over 4000 students, Leeds offers small class opportunities and various enrichment programs. These include:

- Leeds Council
- Leeds Scholars Program
- Leeds Honors Program
- Leeds Office of Diversity Affairs
- Leeds Residential Academic Program (RAP) at Cheyenne Arapaho residence hall
- Career Development Office
- Academic Advising Office
- Over 20 student groups, including the Multicultural Business Student Association

# Business Majors

**6**

## Areas of Emphasis



**ACCOUNTING**



**BUSINESS ANALYTICS**



**FINANCE**



**MANAGEMENT & ENTREPRENEURSHIP**



**MARKETING**



**REAL ESTATE**

**20+**

## Specialized Tracks & Certificates



**MANAGEMENT & ENTREPRENEURSHIP**

Information Management  
Operations Management  
Talent Management  
Strategy & Entrepreneurship  
Social Responsibility/Sustainability  
Leadership



**MARKETING**

Marketing & Communications  
Account Management  
Digital Marketing & Analytics  
Sales & Sales Management



**FINANCE**

Investment Banking  
Investment Management  
Commercial Banking  
Corporate Finance & Consulting  
Entrepreneurial Finance  
Personal Financial Planning



**CERTIFICATES**

Business of Sports  
Entrepreneurial Studies  
Global Business  
Leadership  
Operations & Information Mgmt.  
Quantitative Finance  
Social Responsibility & Ethics



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At the Leeds School of Business, students earn a Bachelor of Science in Business Administration with a declared emphasis in one of the following six areas: Accounting, Finance, Business Analytics, Management and Entrepreneurship, Marketing, and Real Estate.

Leeds also offers 20+ specialized tracks and certificate programs where our students can further define their degree at Leeds.

Many of our students choose to have dual emphasis or pursue more than one track. Students who select two areas of emphasis with specialized tracks can still graduate within four years. Each



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**OFFICE OF DIVERSITY AFFAIRS**

# Good luck!



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We are excited to have you interview for the EXCEL Scholars Program.

Please make sure that you can connect to Zoom before your scheduled interview time. You will need the most updated version of Zoom.

If you have any issues connecting for your scheduled virtual interview, please contact Yazzmynn Martinez at [Yazzmynn.Martinez@colorado.edu](mailto:Yazzmynn.Martinez@colorado.edu) or 303-735-0588.