

SAMPLE Four Year Plan BS in Business Administration: Business Analytics

Catalog Year 2022-2023

The curriculum in the Leeds School of Business is structured such that students move through business classes in a prescribed order. Prerequisites are strictly enforced. This is a sample plan for completing a business degree in eight semesters. Students are not limited to this plan; it is meant to be used as a guide for planning purposes.

| First Year | | | |
|---|---------|---|---------|
| Fall | credits | Spring | credits |
| BCOR 1015: World of Business or BCOR 1030: Communication Strategy | 3 | BCOR 1025: Statistical Analysis in Business | 3 |
| ECON 2010: Microeconomics | 4 | ECON 2020: Macroeconomics | 4 |
| MATH 1112: Mathematical Analysis in Business | 4 | BCOR 1015: World of Business or BCOR 1030: Communication Strategy | 3 |
| BADM 1250: Designing Your Leeds (business elective) | 1.5 | BADM 1260: FGX (optional business elective) | 2 |
| Choose: General Education Class | 3 | Choose: General Education Class (WRTG 1150 suggested) | 3 |
| Total | . 155 | Total | 15 |

Second Year

| H | а | II | |
|---|---|----|--|
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| BCOR 2201: MKTG (1.5) & BCOR 2202: Org. Behavior (1.5) | 3 |
|--|---|
| BCOR 2203: ACCT1 (1.5) & BCOR 2204: FNCE (1.5) | 3 |
| BCOR 2205: Info. MGMT (1.5) & BCOR 2206: Ops. MGMT (1.5) | 3 |
| Choose: General Education Class | |
| Choose: General Education Class | 3 |

15 Total:

Spring

| BCOR 2301: Bus.Law (1.5) & BCOR 2302: Ethics/Soc.Resp. (1.5) | 3 |
|--|---|
| BCOR 2303: ACCT2 (1.5) & BCOR 2304: Strat. & Entre. (1.5) | 3 |
| BASE 2104: BCOR Applied Semester Experience | 6 |
| Choose: General Education Class | 3 |

Total: 15

Third Year

| Fall | |
|--------------------------------------|---|
| BAIM 4120: Business Analytics | 3 |
| BAIM 3205: Business Data Management | 3 |
| Choose: Business Elective Course | 3 |
| Choose: Non-Business Elective Course | 3 |
| Choose: Non-Business Elective Course | 3 |
| | |

Total: 15

Spring

| MKTG 3050: Customer Analytics | 3 |
|--------------------------------------|---|
| MGMT 4820: Decision Analytics | 3 |
| Choose: Business Elective Course | 3 |
| Choose: Non-Business Elective Course | 3 |
| Choose: General Education Class | 3 |

Total: 15

Fourth Year

| Fall | |
|---------|---|
| Choose: | , |
| | _ |

| Choose: Area of Emphasis Required Elective Course | 3 |
|---|---|
| Choose: Business Elective Course | 3 |
| Choose: General Education Class | 3 |
| Choose: Non-Business Elective Course | 3 |
| Choose: Non-Business Elective Course | 3 |
| | |

Total: 15

Spring

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|---|---|
| BAIM 4065: Leadership in the Digital Age Senior Seminar | 3 |
| Choose: Business Elective Course | 3 |
| BADM 2010: Excel Lab (business elective) | 1 |
| Choose: Non-Business Elective Course | 3 |
| Choose: Non-Business Elective Course | 3 |
| Choose: Non-Business Elective Course | 2 |

total: 15