



**Leeds** School of Business  
UNIVERSITY OF COLORADO BOULDER

## MICRO-INTERNSHIPS

**Micro-internships are short-term, paid, professional assignments** similar to those given to new hires or interns. Employers are able to tap into a talent-rich pool of CU students to complete vital company projects. Additionally, it is a low-risk way to develop a pipeline of potential future hires. For students, they can demonstrate their skills, explore careers and build their professional networks.

### Benefits To Companies



**A quick and easy way to get project help**



**A low risk, low cost, high-value option**



**Access to a pipeline of smart, eager students**

### Examples Of Projects

- Engage, monitor and connect with community on social media; create ten partnerships with aligned brands and suppliers; research optimal distribution channels; analyze traffic and conversion; design marketing campaign to grow brand awareness.
- Review the financial statements of 5-10 companies. Prepare an analysis that includes debt, cash, revenue, gross profit and operating profit for the prior three years. Identify the key terms associated with the debt for each.
- Identify 15 potential strategic partners you think we should develop a relationship with; provide specific details on core offerings, additional features, team size, etc.; justify why you think each would be a good partner based on value alignment, brand synergy, etc.
- Assist in the development of a diversity best practices manual. Identify 10-20 thoughtful articles that highlight the importance of diversity in organizations, best practices, and challenges. Summarize key points across the articles in a single document
- Create a 15-20 slide PowerPoint deck that illustrates our past, present and future compliance policies as defined by the International Traffic in Arms Regulations (ITAR). This deck will be presented to the top 10 arms and defense contractors in the country (Ball, Lockheed Martin, etc.).

## Micro-Internship Criteria

- Should involve 5-50 hours of work
- Should last from one week to one month
- A paid assignment offered virtually
- May fall under any area (e.g., sales, marketing, technology, HR, finance)
- May take place any time of year

## Micro-Internship Job Fair

The easiest way to find the right student is to participate in the virtual **CU Micro-Internship Job Fair this October 2020**. Students from all schools across campus will be participating.

## How It Works

**Sept. 14:** Fair registration opens; Employers begin posting jobs.

**Oct. 14:** Micro-internship postings close; Employers receive applicants' resumes.

**Oct. 15-16:** Employers review candidates and set up virtual interviews.

**Oct. 19-22:** Virtual interviews take place.

**Oct. 23:** All candidates notified of their status.

## Past Micro-Internship Job Fair Success

At the first-ever Micro-Internship Job Fair in July 2020, over 100 CU Boulder students applied for opportunities at companies in the finance, marketing, nonprofit and tech sectors, among others.

**“ We were really impressed by the applicants, and we’re excited to have two interns (instead of only one) join our Focus Group team and another intern join our Development team. ”**

— Donna Munip, CFO/COO at Metro Caring

**“ This fair was awesome. It was really nice to connect with the students, and it was challenging to decide who is best for the job. ”**

— Callie Cavanaugh, founder and CEO of Nonna Eats

## Get Started

Contact Stan Hickory for more information or to participate in the next micro-internship job fair at [hickorys@colorado.edu](mailto:hickorys@colorado.edu).  
Can't make this October's fair? Contact Stan and find out about when the next fair will be and what you can do to get ready!