


# Institute for International Business (IIB) and CIBER

National Resource for U.S. Global Competitiveness



 University of Colorado  
Denver

## Registration Details

THE BUSINESS SCHOOL

## MS in International Business

CU Denver's IIB serves as the center for the advanced study and teaching of International Business (IB) at the University of Colorado. It is also home to CU Denver's Center for International Business Education and Research (CIBER). A national center of excellence in IB education.

**CU Denver is 1 of only 15  
CIBERs in the U.S. and the  
only one in Colorado**

### Application Deadlines Fall 2019

Domestic Applications  
Priority: April 15                      Final: June 30

International Applications  
Priority: March 15                      Final: May 15

### Application Checklist

- ⇒ GMAT/GRE score. GMAT waivers are available on a case-by-case basis
- ⇒ Official transcripts from each college/university attended
- ⇒ Application essay
- ⇒ Resume
- ⇒ English language proficiency (*international applicants*)

### Tuition 2019 — 2020

The cost of tuition is different for in-state and out-of-state students. Residents of certain Western states may qualify for in-state tuition.

- For questions regarding the MSIB Program, please contact Liliana Ferrua at [liliana.ferruavillanueva@ucdenver.edu](mailto:liliana.ferruavillanueva@ucdenver.edu)
- For questions regarding admissions & administration, please contact us at [bschool.admissions@ucdenver.edu](mailto:bschool.admissions@ucdenver.edu) or call 303-315-8200



**“Educating Leaders for the Dynamic,  
Digital Global Economy”**





NEW FOR FALL 2019!



# 3 MSIB Specializations

(Digital Globalization, Global Supply Chain & Cross-cultural Studies)

## Business prerequisites (\*)

### International Business Core I (3 hours)

Gain a fundamental understanding of cross-border business.

### International Business Core II (12 hours)

Gain breadth and depth in global business strategy, environment, and operations:

- ⇒ International business consulting
- ⇒ New global business opportunities
- ⇒ International entrepreneurship
- ⇒ International business negotiations
- ⇒ Marketing challenges at the global frontier
- ⇒ International Financial Management

### International Business Immersion (3 hours)

Participate in an international experience through field study projects, and consulting.

### International Business Specialization Electives (9 hours)

Select one of three specialization electives tracks; see our MSIB flyer for more detail:

- ⇒ Digital globalization
- ⇒ Global supply chain
- ⇒ Cross-cultural studies

### Business Free elective (3 hours)

Have the opportunity to take business courses of professional interest including entrepreneurship, accounting, business analytics, finance, information systems, health administration, management, marketing, and risk management.

(\*) May be waived for an equivalent undergraduate or graduate course from an accredited institution

## MSIB Degree Benefits

Program highlights include:

- ⇒ **Nationally recognized International Business (IB) CIBER Program**
- ⇒ **Close ties** with IB community for **projects, internships, and placements**
- ⇒ **Strong network** MSIB alumni
- ⇒ **Diverse recognized academic Faculty** with broad consulting backgrounds
- ⇒ **Study abroad programs** that highlight different areas of global business and countries (China, Ireland, London, France, Cuba, Spain, India, among others)
- ⇒ **Classes offered in the evening and online. Dual degree options** for all Business School Master of Science Programs
- ⇒ **Credit transfer** from MBA and other MS programs
- ⇒ **Located in the heart of downtown Denver**, a hub for global business, and digital entrepreneurship



## Pathways to International Internships & Employment (PIIE)



*A key opportunity in the MSIB program is the participation in PIIE. PIIE enables students and companies to partner together to strategically accelerate a firm's global entry or expansion. It pairs CEOs and upper-level managers through graduate-level IB Consulting coursework and high-achieving students to create, develop, complement a firm's global business opportunities.*

Current and Past Corporate - Student Partnerships include:

- ⇒ Aspen Distribution and Foreign Trade Zone
- ⇒ Ball Corporation
- ⇒ IBM
- ⇒ Norican Group
- ⇒ Consuls General of Canada and Peru
- ⇒ Denver Beer Company
- ⇒ Grease Monkey International
- ⇒ Leprino Foods Company
- ⇒ Mikron Denver
- ⇒ Molson Coors International
- ⇒ Mt. Princeton Hot Springs
- ⇒ Solix Technologies, CA
- ⇒ TransS1 Medical
- ⇒ Valyant AI
- ⇒ World Trade Center Denver