

Yongmin Chen, Professor

PhD, Boston University, 1992

FIELDS

Industrial Organization • Microeconomics

CURRENT RESEARCH INTERESTS

Pricing, vertical organization, consumer search, innovation and intellectual property, law & economics, multinational firms.

SELECTED PUBLICATIONS AND WRITINGS

- “Efficient Liability in Expert Markets” (with J. Li and J. Zhang), *International Economic Review*, forthcoming.
- “Experience Goods and Consumer Search” (with Z. Li and T. Zhang), *AEJ: Microeconomics*, 2022.
- “International Protection of Consumer Data” (with X. Hua and K. Maskus), *J. of International Economics*, 2021.
- “Competitive Differential Pricing” (with J. Li and M. Schwartz), *RAND Journal of Economics*, 2021.
- “Discount Pricing” (with M. Armstrong), *Economic Inquiry*, 2019.
- “Mergers and Product Quality: Evidence from the Airline Industry” (with P. Gayle), *IJIO*, 2019.
- “An Optimal Rule for Patent Damages under Sequential Innovation” (with D. Sappington), *RAND J. of Econ.*, 2018.
- “Bundled Procurement” (with J. Li), *Journal of Public Economics*, 2018.
- “Patentability, R&D Direction, and Cumulative Innovation” (with S. Pan and T. Zhang), *IER*, 2018.
- “Competition, Product Safety, and Product Liability” (with X. Hua), *J. of Law, Economics, and Organization*, 2017.
- “Entry and Welfare in Search Markets” (with T. Zhang), *Economic Journal*, 2017.
- “Differential Pricing when Costs Differ: A Welfare Analysis” (with M. Schwartz), *RAND J. of Economics*, 2015.
- “Interpersonal Bundling” (with T. Zhang), *Management Science*, 2015.
- “Refusal to Deal, Intellectual Property Rights, and Antitrust,” *J. of Law, Economics, and Organization*, 2014.
- “Profitability of Product Bundling” (with M. Riordan), *International Economic Review*, 54: 35-57, 2013.
- “Ex ante Investment, Ex post Remedy, and Product Liability” (with X. Hua), *International Economic Review*, 2012.
- “Paid-Placement: Advertising and Search on the Internet” (with C. He), *Economic Journal*, 2011
- “Exclusive Contracts, Innovation, and Welfare” (with D. Sappington), *AEJ: Microeconomics*, 2011.
- “The Effects of Competition on the Price for Cable Modem Internet Access” (with S. Savage), *REStat*, 2011.
- “Dynamic Pricing: When to Entice Brand Switching and When to Reward Consumer Loyalty” (with J. Pearcy), *RAND Journal of Economics*, 2010.
- “Inattentive Consumers and Product Quality” (with M. Armstrong), *J. of the European Economic Association*, 2009.
- “Price-Increasing Competition” (with M. Riordan), *RAND Journal of Economics*, 2008.
- “Price and Variety in the Spokes Model” (with M. Riordan), *Economic Journal*, 2007.
- “Vertical Integration, Exclusive Dealing, and *ex post* Cartelization” (with M. Riordan), *RAND Journal of Economics*, 2007.
- “Marketing Innovation,” *Journal of Economics and Management Strategy*, 2006.
- “Vertical Disintegration,” *Journal of Economics and Management Strategy*, 2005.
- “Intellectual Property Rights and Innovation in Developing Countries” (with T. Puttitanun), *Journal of Development Economics*, 2005.
- “Trade Liberalization and Strategic Outsourcing” (with J. Ishikawa and Z. Yu), *J. of International Economics*, 2004.
- “On Vertical Mergers and Their Competitive Effects,” *RAND Journal of Economics*, 32: 667-685, 2001.
- “Promises, Trust, and Contracts,” *Journal of Law, Economics, and Organization*, 2000.
- “Oligopoly Price Discrimination and Resale Price Maintenance,” *RAND Journal of Economics*, 30: 441-455, 1999.
- “Equilibrium Product Bundling,” *Journal of Business*, 70: 85-103, 1997.
- “Multidimensional Signaling and Diversification,” *RAND Journal of Economics*, 1997.
- “Paying Customers to Switch,” *Journal of Economics and Management Strategy*, 1997.
- “On the Use of Ceiling-Price Commitments by Monopolists” (with R. Rosenthal), *RAND Journal of Economics*, 1996.
- “Asking Prices as Commitment Devices” (with R. Rosenthal), *International Economic Review*, 37: 129-155, 1996.