

Boulder Jewish Teen Initiative (BJTI)

Teen Engagement Video Internship

Boulder Jewish Teen Initiative (BJTI) seeks an inter to create an "explainer" video that makes a case for why high school students should make Judaism a part of their busy lives/schedules.

This internship is open to all students of all backgrounds, Jewish and non-Jewish.

The intern will be expected to:

- Have check-ins with and receive feedback from the entire BJTI staff (and maybe some JCC marketing folks) to determine the direction of the video.
- Explore and expand research conducted by BJTI about Jewish teen engagement, millennial engagement and communication, etc. This may include the intern using sources BJTI already has or doing some research on their own.
- Include methods and frameworks that BJTI uses regularly in their programming to get students thinking about their identities and development. This includes the chart of character strengths, building lego avatars, and the game spot-it.
- Working alongside BJTI's teen marketing intern, CU Hillel intern, and other folks helping BJTI with marketing to help tie this video into BJTI's broader messaging.
- Attend some conference calls and webinars that specifically address teen engagement or millennial identity.
- Participate in weekly check-in and feedback sessions with a supervisor to review tasks completed, look at the timeline for the weeks ahead, and get general feedback about processes, communication, etc.
- Delivery of a 2-3 min explainer video at the end of the semester.

Ideally the intern will have a background and/or experience with video production. BJTI can provide a computer with Photoshop and Final Cut Pro.