

# Music Entrepreneurship Certificate Curriculum

## Music: 6 credits

- Building Your Music Career (MUSC 2918)
  - 2 credits
  - Offered Fall semester only
- The Entrepreneurial Artist (MUSC 4988)
  - 3 credits
  - Offered Spring semester only
- Experiential Capstone (TMUS 4493)
  - 1 credit
  - Offered Spring semester only
  - Includes entrepreneurial project and capstone exam

## Business Minor: 9 credits

- Marketing (BUSM 2010)
  - 1.5 credits
  - Offered Fall or Spring semester
- Management (BUSM 2011)
  - 1.5 credits
  - Offered Fall or Spring semester
- Accounting (BUSM 2020)
  - 1.5 credits
  - Offered Fall or Spring semester
- Finance (BUSM 2021)
  - 1.5 credits
  - Offered Fall or Spring semester
- Track Classes (MUSC 4988)
  - 0 credits
  - Offered Fall or Spring semester

Note: You have the option of taking additional BUSM tracks if you choose. (BUSM 3010/3011, 3020/3021, 3030, 3040, or 3050)

- **Business Plan Development (BUSM 4010)**

3 credits

Offered Fall or Spring semester

## Sample Sequence

*Note: Junior year BUSM courses could be taken concurrently with the Sophomore MUSC courses*

### Freshman Year

Writing elective

Pre-approved math reasoning course (required prerequisite for Business Minor)

### Sophomore Year

Building Your Music Career (Fall)

The Entrepreneurial Artist (Spring)

Management & Marketing (Fall)

Accounting & Finance (Fall or Spring)

### Junior Year

Business Plan Development (Fall)

### Senior Year

Business Plan Development (Fall)

Experiential Capstone (Spring)

*Note: It is strongly recommended that you complete the Business Plan Development course **before** spring of your senior year. This will greatly facilitate your capstone semester and your participation in the Entrepreneurial Project your final semester.*

## Contact Us

Interested in learning more? Schedule an appointment or stop by the ECM office.

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